

2011 American Folk Festival on the Bangor Waterfront

Sponsor Recognition and Benefits

	\$50,000 and above	\$49,999 - \$25,000	\$24,999 - \$10,000	\$9,999 - \$5,000	\$4,999 - \$2,500	\$2,499 - \$1,000	\$999 - \$500
	Virtuoso	Soprano	Alto	Ovation	Tenor	Baritone	Bass
Logo appears prominently on a banner at each of the Festival's three largest stages	★						
Opportunities to serve as M.C. for selected performances	★	★					
Information booth on Festival grounds*	★	★					
Name mentioned before selected performances at all Festival stage locations	>15 times	≥ 8 times	≥ 4 times	2 times			
Name included in Festival pocket guide (minimum of 40,000 distributed at Festival)	★	★	★	★	★		
Sponsor may provide additional banner to be placed in high-traffic Festival area*	★	★	★	★	★	★	
Sponsor may provide brochures for distribution from the 3 Festival Information Booths	★	★	★	★	★	★	
Passes to the Saturday Night party	10	8	6	4	2	2	1
Invitations to Kick-off reception	10	8	6	4	2	2	1
Sponsor name appears on sponsor "Thank You" boards displayed on site	★	★	★	★	★	★	★
Recognition as sponsor in select AFF print advertisements	★	★	★	★	★	★	★
Recognition as sponsor in select AFF communications, including news releases, newsletters, brochures, and the official Festival program guide, a supplement to the Bangor Daily News, which is distributed across the state before and during the Festival	★	★	★	★	★	★	★
Name and home page link appear on the American Folk Festival website, www.americanfolkfestival.com	★	★	★	★	★	★	★
Name appears in sponsor 'Thank You' advertisement in <i>the Bangor Daily News</i>	★	★	★	★	★	★	★
Opportunity to enjoy Sponsor Hospitality Area near the Railroad Stage	★	★	★	★	★	★	★

*Guidelines for use apply

The Folk Festival is happy to work with individual sponsors to craft a sponsorship package that is perfect for you. Ask us for details.

American Folk Festival on the Bangor Waterfront, 40 Harlow St., Bangor ME 04401

(207) 992-2630

www.americanfolkfestival.com