

FOR IMMEDIATE RELEASE

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American Folk Festival Unveils Producers' Circle Program

BANGOR, Maine – Organizers of the American Folk Festival on the Bangor Waterfront announced the *Producers' Circle*, a new fundraising program designed to add to the fundraising support that the Festival receives from the public.

Producers' Circle members donate \$1,000 or more to the American Folk Festival, which relies on the generosity of its donors to continue to present a large-scale traditional arts festival annually on the Waterfront. With membership in the Producers' Circle comes a number of benefits, including admission to the "Kickoff Party" held before the Festival, and an exclusive special-edition Festival poster.

Julia Munsey, the Chair of the Festival's Development Committee, said "we know that many people are passionate about the Festival, and the excitement and impact that it brings to the region. We wanted to give our friends the opportunity to make a major show of support, and to receive recognition for that gift. The Producers' Circle does just that."

To kick off the Producers' Circle campaign, the Festival is hosting a series of receptions at the homes of Board members, and at area restaurants. Guests at these events will be treated to hors d'oeuvres and be the first to learn about this year's festival performers and artisans. These events start on Friday (May 14) and continue for three weeks. Festival fans who would like to attend one of these events are invited to call Mary at 974-3217 to RSVP.

The American Folk Festival will be held August 27th, 28th, and 29th, 2010, and will feature more than 2 dozen traditional performing groups representing Quebec, Irish, Latin American and many

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First Artists announced for 2009 American Folk Festival

other traditions. The entire weekend's entertainment is supported by public donations that make it possible to continue to present the Festival in our community.

For more information about the 2010 American Folk Festival on the Bangor Waterfront, please visit www.americanfolkfestival.com or contact the American Folk Festival at 40 Harlow Street, Bangor, Maine 04401, 207-992-2630.

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