

FOR IMMEDIATE RELEASE

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American Folk Festival Creates Endowment Fund

Individual donor supports Producers' Circle and creates AFF Endowment Fund

BANGOR, Maine – The American Folk Festival on the Bangor Waterfront today announced the creation of an endowment fund to ensure the long-term sustainability of the festival. The creation of the fund came as a result of the Producers' Circle Giving Program that the organization unveiled earlier this month.

According to Julia Munsey, chair of the Festival's Development Committee, the Producers' Circle kick-off has been successful in many ways.

“In the past few weeks we have held a number of events to kick off the new Producers' Circle program. The response has been very positive yielding \$16,000 in individual giving support for the festival. At a recent event an individual donor stepped forward with an additional \$1,000 to begin an endowment fund for the festival to ensure its continuation. The support from the community has been impressive and we are very thankful,” said Munsey.

In early May, organizers announced the Producers' Circle giving program, whose members donate \$1,000 or more to the American Folk Festival. In recent weeks, five receptions have been hosted by AFF Board members and area restaurants. Over 75 community members have had the opportunity to hear Festival updates and details on the Producers' Circle program at the events. To date, 16 have joined this group of supporters, providing a valuable show of support for this year's event.

Membership in the Producers' Circle offers a number of benefits, including admission to the “Kickoff Party” held before the Festival, and an exclusive special-edition Festival poster.

Additional Producers' Circle events are still being planned for June. Festival friends who would like to attend one of these events or to get more information about the newly created endowment fund are invited to call Mary at 974-3217.

The American Folk Festival will be held August 27th, 28th, and 29th, 2010, and will feature more than 15 traditional performing groups representing Quebec, Irish, Latin American and many other traditions. The entire weekend's entertainment is supported by public donations that make it possible to continue to present the Festival in our community.

For more information about the 2010 American Folk Festival on the Bangor Waterfront, please visit www.americanfolkfestival.com or contact the American Folk Festival at 40 Harlow Street, Bangor, Maine 04401, 207-992-2630.

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